



Tarek Al Harbi

Saudi Comedian & TV Host

Saudi - Saudi Arabia

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Who is Tarek Al Harbi

Tarek Al Harbi is a Saudi comedian and television host who has risen to prominence in recent years, blending a strong on-screen presence with a unique comedic influence across social media platforms. Born on February 22, 1980, in Riyadh, Tarek began his artistic journey with small roles in Saudi comedy series and theater productions. His breakthrough came around 2015 via Snapchat, where he shared daily satirical clips using popular filters to create hilarious virtual characters, offering witty commentary on daily life and celebrity news. Tarek gained widespread popularity with his character "Um Tahseen," an elderly woman with a Kuwaiti accent who humorously comments on current social and entertainment events—making her daily appearances highly anticipated. Thanks to his sharp humor and ability to find comedy in any situation, Tarek became one of the most followed personalities on Snapchat in Saudi Arabia. Alongside his digital fame, he continued working in television, gradually moving from supporting comedic roles to becoming a standout TV presenter.

Achievements of Tarek Al Harbi

Tarek Al Harbi has achieved a diverse range of accomplishments in the media industry. On television, he made his mark as the host of the youth comedy show "Radar Taree" on Saudi SBC Channel during Ramadan in 2018 and 2019, where he humorously highlighted the funniest moments and mistakes from Ramadan series and programs. The show was a major success, establishing Tarek as a witty and insightful presenter. He also starred in the popular youth comedy series "Shabab Al Bomb" in its later seasons, bringing his signature humor to one of Saudi Arabia's most beloved shows and bridging his digital and traditional audiences. In recognition of his creativity and ability to entertain, Tarek won the Best Comedic Snapchat Personality award at the 2017 Social Media Awards in Dubai. He further showcased his talent with live stand-up comedy performances during Riyadh Season 2019, proving his strong stage presence beyond the screen. Tarek has also been featured in major local advertising campaigns for telecom and beverage brands, leveraging his popularity and relatable style. Committed to social responsibility, he participated in the Saudi Traffic Department's "#Stay_Cautious" awareness campaign, using humor to promote road safety among youth. Through these achievements, Tarek Al Harbi has demonstrated the power of combining comedy with meaningful media, excelling across multiple platforms and audiences.

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