



Tasnim Zeitoun

Content Creator and Entrepreneur

Syrian - United Arab Emirates

[Read More](#)

Who is Tasnim Zeitoun

Tasnim Zeitoun is a Syrian-German content creator and entrepreneur who has established herself as a prominent influencer based in Dubai, United Arab Emirates. She is best known for her unique blend of humor and relatable storytelling, sharing comedic skits and insights into her daily life, marriage, and experiences with motherhood. Her authentic and entertaining approach has cultivated a substantial and engaged audience across social media platforms like Instagram and TikTok. In addition to her work as a creator, Zeitoun has ventured into entrepreneurship by launching her own e-commerce platform, Tasnim.live. The website operates as a general store featuring a diverse range of products across various categories, including beauty and personal care, children's products, and home and automotive accessories. This venture showcases her versatile business acumen. In a significant career move in April 2026, Tasnim signed with Reach, a leading 360-marketing agency in Dubai, to manage her brand collaborations and further amplify her influence in the region.

Achievements of Tasnim Zeitoun

Tasnim Zeitoun founded her own e-commerce platform, Tasnim.live, offering a diverse array of products. This venture demonstrates her ability to leverage her digital influence into a tangible business that caters to the varied needs of her audience across different sectors. In April 2026, Zeitoun signed with the prominent Dubai-based marketing agency, Reach. This partnership marks a significant strategic step in her career, aimed at managing and scaling her collaborations with major brands and expanding her regional impact. She was featured on the "Dardashat" program on Al-Mashhad TV, where she was highlighted as one of the most notable content creators influencing the younger generation. She was praised for her natural and relatable style that blends fashion with daily life, which has resonated strongly with her followers.

[Read More](#)