



Thabit Hejazi

Saudi Digital Marketing Expert

Saudi - Saudi Arabia

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Who is Thabit Hejazi

Dr. Thabit Hejazi is a pioneering entrepreneur and expert in modern marketing and executive leadership, holding a PhD in Leadership from a prestigious university. Renowned in marketing circles, Dr. Hejazi co-authored a book with Philip Kotler, the global father of marketing, making him one of the few in the region to bridge local expertise with global thought leadership. Hejazi founded several specialized educational academies, including Mastery Academy—one of the largest Arabic platforms for professional training in marketing, management, and business development. For over a decade, Thabit Hejazi has worked as an independent trainer in modern marketing and leadership development, delivering training and consulting services to hundreds of organizations and individuals. He has trained thousands of professionals and entrepreneurs across the Arab world, focusing on the practical application of cutting-edge digital marketing methodologies and management strategies. His training programs are distinguished by their emphasis on hands-on skills and preparing future trainers, contributing to the emergence of a new generation of specialists equipped to share and expand knowledge. In addition to his training activities, Dr. Thabit Hejazi commands a large following on social media, with hundreds of thousands of followers across various platforms. He is known for his inspiring insights on the critical role of marketing in business success, including his widely shared quote: "You can't stop marketing if you want your business to succeed." Through a unique blend of academic rigor and entrepreneurial vision, Dr. Thabit has become a leading authority in marketing and leadership, inspiring startups and executives across the region.

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