



## Waed Qasem

Jordanian Content Creator & Motivational Speaker

2002-10-15 - Jordanian - Jordan

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## Who is Waed Qasem

Waed Qasem is a Jordanian content creator and social media activist who has emerged as an influential voice for youth, particularly young women, in the realm of self-development and motivation. She began her career as a beauty and fashion blogger but quickly pivoted to creating purposeful content that addresses issues of self-confidence, overcoming social challenges, and the importance of discipline in achieving goals. Waed presents her content in a candid, relatable "big sister" style, which has earned her significant credibility and a large following. Through her YouTube videos, Instagram posts, and TikToks, she shares personal experiences and offers practical, actionable advice for daily life. Encouraged by her Instagram followers, she launched her YouTube channel, which has become her primary platform for discussing topics like dealing with criticism, overcoming laziness, and building a strong character. Waed studied Journalism and Media, utilizing her skills to produce high-quality, impactful content. She is professionally represented by Mena Creators, reflecting her established presence in the content creation industry.

## Achievements of Waed Qasem

Waed Qasem demonstrated notable academic success by achieving a score of 96.7% on the Jordanian General Secondary Education Certificate Examination (Tawjihi), an accomplishment she shared with her followers to inspire them on the importance of diligence and hard work. She has successfully built a strong and influential presence across multiple platforms, turning her YouTube channel into a primary destination for young women seeking motivation and guidance. In one of her videos, she celebrated reaching the milestone of one million subscribers, a significant achievement that reflects the impact and appeal of her content among young Arab audiences.

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