



Wael Najjar

Syrian Entrepreneur and Social Media Personality

1994-06-01 - Syrian - Saudi Arabia

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Who is Wael Najjar

Wael Najjar, also known by his nickname "Abu Ahmed," is a prominent Syrian entrepreneur and social media personality based in the Kingdom of Saudi Arabia. He gained significant fame through the Snapchat platform, where he shares spontaneous content that blends business with travel, showcasing various aspects of daily life and different cultures. Najjar began his career in commerce and, as his digital presence grew, he became an influential figure in Saudi Arabia. He is officially licensed by the Saudi Media Authority under number (77562). Recently, he has garnered particular attention for his travels to his home country, Syria. He documents his visits to various Syrian cities, highlighting tourist attractions, restaurants, and local cuisine, aiming to showcase the positive side of Syrian culture. His content combines simplicity and depth, which has earned him a large and loyal following from audiences in the Gulf and Syria.

Achievements of Wael Najjar

Wael Najjar has successfully built a large fan base on Snapchat, becoming one of the influential Syrian personalities in Saudi Arabia and the Gulf region. He is known for his spontaneous style and his ability to connect directly with his followers. He obtained an official license from the Saudi Media Authority (license number 77562), which reflects his professionalism and the credibility of the content he provides as a media personality on social media platforms. Through his recent content, Najjar has played a role in highlighting the culture and life in Syrian cities. He conducts field coverage of restaurants, markets, and tourist sites, presenting a positive image of his home country to his followers in the Gulf and the Arab world.

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