



Walaa Al Midani

Financial Markets Expert and Head of Sales

Syrian - Oman

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Who is Walaa Al Midani

Walaa Al Midani is a Syrian financial markets expert and a prominent figure in the financial training sector, currently serving as the Head of the Sales Department at Al Khabeer Training, a leading trading education academy in the region. Since joining the academy in 2017, she has progressed through the ranks, leveraging her sales expertise and deep understanding of financial markets to lead the sales team. In addition to her managerial role, Walaa is a Certified International Trainer. She is a key public face for the academy, regularly appearing in educational content across social media platforms like Instagram and TikTok, where she provides analysis and explains trading concepts. Her content focuses on simplifying trading strategies for beginners and offering practical advice for traders at all levels. Her approach combines technical expertise with effective communication, which has helped build a strong personal and corporate brand. Prior to her current position, she gained extensive experience in sales management, which she successfully applied to the financial education industry. Currently based in Oman, she continues to empower Arab traders with the necessary tools and knowledge for success in the financial markets through her dual administrative and educational roles.

Achievements of Walaa Al Midani

As the Head of the Sales Department at Al Khabeer Training, Walaa Al Midani has played a pivotal role in the academy's growth and the expansion of its client base since 2017. She has contributed to developing sales strategies that have solidified the academy's position as a leading trading education platform in the Arab world. Walaa holds a certification as a "Certified International Trainer," reflecting her commitment to professional standards in training and development. She leverages this qualification to deliver high-quality educational content, establishing herself as a trusted and influential figure in her field with a significant following on social media platforms who look to her for analysis and guidance.

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