



Yasmin Almasri

Pharmacist, Skincare Expert, and Content Creator

Syrian

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Who is Yasmin Almasri

Yasmin Almasri is a Syrian pharmacist and skincare expert who has successfully built a career combining her medical expertise with a passion for spreading health and beauty awareness. Before becoming a well-known face on social media platforms, she worked for several years in Saudi Arabia within the pharmaceutical industry, holding roles in promotion, marketing, and medical education and development. Driven by the belief that a credible scientific background is essential for providing skincare advice, Yasmin began her content creation journey around 2023. Her primary motivation was to counteract the spread of inaccurate information in the beauty sector by offering valuable content grounded in pharmaceutical and medical principles. Her content focuses on simplifying complex scientific concepts and explaining skincare routines in an accessible manner for everyone, which has earned her widespread trust and a significant following. In addition to her digital presence, she owns and manages her own pharmacy in Syria, further cementing her credibility as an expert who blends academic knowledge with practical experience.

Achievements of Yasmin Almasri

Dr. Yasmin Almasri has established a strong and influential presence in health and beauty education across social media platforms. Leveraging her pharmaceutical background, she has successfully simplified complex medical information for a broad audience, becoming a trusted authority on skincare and emphasizing the importance of seeking advice from professionals with a medical background. She has been featured in several media appearances to discuss topics related to health and beauty. Notably, she has been a guest on programs for Panorama FM radio and participated in an in-depth interview with journalist Diala Hasan on the show "Mokhtalifa," where she discussed her career trajectory and the significance of credible, science-based content.

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