



## Yasser Abdal Rahman

Content Creator and Diabetes Awareness Advocate

Jordanian - Jordan

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## Who is Yasser Abdal Rahman

Yasser Abdal Rahman is a prominent Jordanian content creator and influencer who has carved a unique niche by blending comedy with health awareness, specifically focusing on Type 1 Diabetes. His journey into content creation began after he was diagnosed with the condition at the age of 21. He decided to transform his personal experience into a positive message aimed at correcting misconceptions about diabetes and offering support to those affected. Yasser employs a humorous and accessible style in his videos on TikTok and Instagram, where he shares relatable situations from his daily life as a person living with diabetes. He provides practical advice on managing the condition, from checking blood sugar levels to using an insulin pump. Through his engaging content, he has successfully built a strong, interactive community and has become a key voice for young people and families dealing with diabetes in Jordan and the Arab world, demonstrating that one can lead a normal and productive life with the condition.

## Achievements of Yasser Abdal Rahman

Yasser Abdal Rahman has been featured in prominent Jordanian media outlets, including appearances on programs for Roya TV and Al-Mamlaka TV, to discuss his experience. These interviews have highlighted his influential role in spreading awareness about diabetes in an innovative and positive manner. He has collaborated with global healthcare organizations and companies, most notably participating in regional awareness campaigns with Sanofi, such as the "Sokari ala al Osoul" (Diabetes Done Right) initiative. These partnerships aim to promote effective diabetes management among the Arab public. Yasser has successfully established an influential platform that serves as a reliable source of informational and psychological support for people living with diabetes. Through his content, he has broken down barriers of fear and social stigma associated with the condition, encouraging thousands to adopt a positive and healthy lifestyle.

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