



## Yousef Baeshen

Saudi Digital Marketing Expert

Saudi - Saudi Arabia

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## Who is Yousef Baeshen

Yousef Baeshen is a Saudi digital marketing expert and consultant specializing in online business growth. He is the founder of Digital Growth, a Saudi-based company focused on creating innovative digital marketing strategies that drive rapid business expansion and maximize advertising ROI. With extensive hands-on experience, Yousef has held advisory roles for various projects and companies, managing over SAR 50 million in ad spend across multiple marketing campaigns throughout his career. Yousef has trained more than 1,000 individuals in digital marketing, including entrepreneurs, students, and aspiring marketers. His expertise spans designing and executing marketing plans for search engines and social media platforms, data analysis for performance optimization, and developing creative content tailored to each brand's identity. Thanks to his proven results, he has helped numerous companies double their sales and break traditional growth barriers by adopting global best practices in digital marketing. As a prominent digital presence, Yousef Baeshen is known for his active engagement on social media, where he shares the latest trends in marketing. He consistently encourages his audience to stay updated on new technologies and leverage them to boost business performance. Through his posts and tweets, he offers insights on effective marketing strategies, digital account security, and enhancing online presence. This interactive approach has made him a trusted reference for Saudi marketers seeking to advance their skills and achieve real growth in their ventures.

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