



Youssra Alaa

Certified Parenting and Family Consultant

1982 - Egyptian - Egypt

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Who is Youssra Alaa

Youssra Alaa is an Egyptian content creator and consultant specializing in parenting and family guidance. She focuses on empowering mothers with the necessary skills to raise their children in a healthy and balanced environment. Her approach is built on fifteen years of experience in the field of social work across Egypt and the Gulf region. Youssra's content primarily revolves around the principles of positive discipline, which she shares through practical tips in short-form videos and posts on social media platforms like Instagram, TikTok, and Facebook. In addition to her digital presence, Youssra Alaa offers private, one-on-one consultations and sessions for mothers to help them navigate daily parenting challenges. She has also founded the "Mothers' Club" through her official website, creating a community aimed at providing support and educational resources. Youssra holds a certification as a Positive Discipline Parent Educator, which adds a formal framework to her practical experience.

Achievements of Youssra Alaa

Youssra Alaa is a Certified Positive Discipline Parent Educator, reflecting her commitment to applying internationally recognized parenting methodologies in her consulting work. She has successfully built an influential presence on social media, becoming a trusted source of parenting information and advice for thousands of mothers in the Arab world. She delivers practical and simplified content that helps effectively implement modern parenting strategies. She launched her own platform, the "Mothers' Club," an initiative aimed at creating a supportive community for mothers. Through the club, she offers exclusive workshops and resources to enhance the parenting skills of its members.

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