



Zayna Barakat

Syrian Beautician and Content Creator

United Arab Emirates

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Who is Zayna Barakat

Zayna Barakat is a Syrian non-surgical beautician and content creator currently residing in the United Arab Emirates. She began her career in Syria, where she established her own clinic specializing in skincare, non-surgical cosmetic procedures, and stem cell therapy. Her journey has been marked by significant personal challenges, most notably her diagnosis in 2020 with a very rare autoimmune disease, an experience she has bravely shared with her followers, becoming a source of inspiration for many. After relocating to the UAE, Barakat expanded her professional horizons by taking on senior management roles, including a position as CEO for a company, proving her capabilities in diverse fields. Concurrently, she ventured into the world of social media content creation, gaining widespread popularity. Her videos are known for their candid and direct style, where she discusses various social topics, critiques prevailing trends, and shares personal stories and her beauty expertise. Her personality is characterized by strength and independence; she has mentioned in interviews that she took on significant financial responsibilities from a young age, including supporting her family and financing a family member's university education.

Achievements of Zayna Barakat

Zayna Barakat achieved significant success on social media, with one of her videos detailing a pivotal life story before leaving Syria garnering over 30 million views on Instagram. This viral reach helped her build a large audience that follows her diverse content. Professionally, she successfully founded and managed her own clinic in Syria, reflecting her expertise in the beauty industry. After moving to the UAE, she demonstrated her competence in business and management by taking on a CEO role, marking a significant evolution in her career path.

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