



Zubaida Shbeb

Pharmacist & Turkish Language Educator

Syrian - Turkey

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Who is Zubaida Shbeb

Zubaida Shbeb is a Syrian pharmacist and Turkish language educator, renowned for founding the online educational platform "Yaparsın." Her mission is to simplify the process of learning Turkish for Arabic speakers, with a particular focus on guiding beginners to fluency. She develops and presents her educational content in collaboration with Safaa Shbeb, who is described as a laboratory professor, indicating a joint educational endeavor. Zubaida's teaching methodology revolves around interactive lessons and short-form videos published on her YouTube channel and other social media platforms. Her curriculum emphasizes fundamental grammar, common vocabulary, and practical phrases used in daily life, making the learning process both effective and accessible. In addition to free content, the "Yaparsın" academy offers specialized, structured courses for dedicated learners. Based on available contact information, it is understood that she currently resides in Turkey to advance her career in language education.

Achievements of Zubaida Shbeb

Zubaida Shbeb founded the "Yaparsın" educational platform, which has become a popular resource for thousands of Arabic speakers aiming to master the Turkish language. She has successfully built a comprehensive educational curriculum that starts from the beginner level and extends to specialized topics, such as medical conversations and context-specific terminology. She developed a unique teaching methodology that blends her background as a pharmacist with her passion for languages, lending a structured and precise quality to her lessons. Through her YouTube channel, she has reached a vast audience, offering carefully designed lesson series tailored to the needs of Arab learners, covering everything from the alphabet to advanced grammar and real-life conversations.

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